ANNIVERSARY ANNOUNCEMENTS SIZE AND PRICING

Contact our Traditions representative at 704-358-5370 or email: traditions@heraldonline.com to confirm price and announcement size before submitting payment. Announcement sizes are priced at the retail "open" rate according to the rate card in effect. All prices are subject to change without notice. Your announcement price includes posting on heraldonline.com under our Living tab.

**Deadlines**

The Traditions page publishes every Sunday. We ask that you submit your announcement at least 2 weeks prior to the publication date.

Announcements are reserved based on space availability for the day requested. Announcements will not publish without approval and prepayment. We accept Cash, Check, Visa, Mastercard, American Express and Discover.

**Pictures**

The photo submitted with your announcement should be a clear print, no larger than a 8.5x11. The photo will be most suitable if it shows the subject(s) from the waist up. Photos with the subject in the distance, tinted and Polaroid pictures or photos with copy/wording on them are not suitable for publication. Emailed photos must be sent in JPEG format, no smaller than 200DPI and no larger than 300DPI.

**Proofing**

When you get the copy for proofing, please note the deadline information on the proof copy.

All announcements must be proofed and approved before they will publish. Once any changes or corrections are made, you will be given another proof for final approval.

No credits or reprints will be given for mistakes that you overlook during the proofing process.

Below are listed some of our most popular announcement size prices.

Actual ad size and price may vary depending on the information you wish to include.

1 column x 5.5 inches ......................... Free
(50th and above anniversaries, in increments of 5 years (50th, 55th, 60th, etc.)

1 column x 4 inches ......................... $79
1 column x 7.25 inches ................. $98

Pricing includes a black and white photo. Add a color photo for $50.

Include our Traditions Package - $15.00 each

Our Traditions Package includes 10 copies of the Sunday edition of The Herald (the day your announcement publishes) and an 8.5x11 reproduction of the announcement on linen print that is suitable for framing.

All prices subject to change without notice.

Need help deciding what announcement size to choose?

Call our Traditions Consultant Monday-Friday 9am-4pm at 704-358-5370
or email: traditions@heraldonline.com
Mr. and Mrs. ___________________________________________ of _________________________________________________ (City)

celebrated their _____________________________________ wedding anniversary with a reception _________________________ (Number of years married) (Date)

at _______________________________________________________________________________________________________ (Where)

The celebration was hosted by: ________________________________________________________________ (Name and City)

_____________________________________________________________________________________________________________________
_____________________________________________________________________________________________________________________
_____________________________________________________________________________________________________________________
_____________________________________________________________________________________________________________________

(If applicable): The Rev. __________________________________ renewed the couple’s wedding vows.

___________________________________________________ and __________________________________________________ (Husband’s Name) (City and State where he lived when you married)

___________________________________________________ and __________________________________________________ (Wife’s Name) (City and State where she lived when you married)

were married _______________________________________________________________________________________________ (Date, Year and City and State where you married)

Your signature __________________________________________ Daytime phone number ________________________________

Your relationship to the couple _________________________________________________________________________________

Note or special instructions: ______________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________

Email Forms and Photo to: traditions@heraldonline.com

Traditions
Engagements - Weddings - Anniversaries - Births

The Herald heraldonline.com
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