

# TRADITIONS

Engagements  Weddings  Anniversaries  Births

## ANNIVERSARY ANNOUNCEMENTS SIZE AND PRICING

Contact our Traditions representative at 704-358-5370 or email: traditions@heraldonline.com to confirm price and announcement size before submitting payment. Announcement sizes are priced at the retail "open" rate according to the rate card in effect. All prices are subject to change without notice. Your announcement price includes posting on heraldonline.com under our Living tab.

### Deadlines

The Traditions page publishes every Sunday. We ask that you submit your announcement at least 2 weeks prior to the publication date.

Announcements are reserved based on space availability for the day requested. Announcements will not publish without approval and prepayment. We accept Cash, Check, Visa, Mastercard, American Express and Discover.

### Pictures

The photo submitted with your announcement should be a clear print, no larger than a 8.5x11. The photo will be most suitable if it shows the subject(s) from the waist up. Photos with the subject in the distance, tinted and Polaroid pictures or photos with copy/wording on them are not suitable for publication. Emailed photos must be sent in JPEG format, no smaller than 200DPI and no larger than 300DPI.

### Proofing

When you get the copy for proofing, please note the deadline information on the proof copy.

All announcements must be proofed and approved before they will publish. Once any changes or corrections are made, you will be given another proof for final approval.

No credits or reprints will be given for mistakes that you overlook during the proofing process.

Below are listed some of our most popular announcement size prices. Actual ad size and price may vary depending on the information you wish to include.

1 column x 5.5 inches ..... Free  
(50th and above anniversaries, in increments of 5 years (50th, 55th, 60th, etc.)

1 column x 4 inches ..... \$79  
1 column x 7.25 inches ..... \$98

Pricing includes a black and white photo. Add a color photo for \$50.

### **Include our Traditions Package - \$15.00 each**

Our Traditions Package includes 10 copies of the Sunday edition of The Herald (the day your announcement publishes) and an 8.5x11 reproduction of the announcement on linen print that is suitable for framing.

All prices subject to change without notice.

### **Need help deciding what announcement size to choose?**

Call our Traditions Consultant Monday-Friday 9am-4pm at 704-358-5370  
or email: traditions@heraldonline.com

**The Herald** **heraldonline.com**  
132 West Main Street | Rock Hill SC 29730 | For Home Delivery call: 1-877-421-6397

# Herald Traditions Anniversary Announcement Form

*Please print clearly. Supply only the information you wish published in the paper.*

Spelling and legibility are the responsibility of the person submitting the form. Please remember to turn in your authorization form along with payment and photo. Announcements must be pre-paid before publication.

NOTE: 50th anniversary announcements and above (in increments of 5 years, IE: 55th, 60th, etc.) are FREE for size #11 (1 column x 5" with photo).  
**All other anniversary announcements have a charge.**

Mr. and Mrs. \_\_\_\_\_ of \_\_\_\_\_  
(City)

celebrated their \_\_\_\_\_ wedding anniversary with a reception \_\_\_\_\_  
(Number of years married) (Date)

at \_\_\_\_\_  
(Where)

The celebration was hosted by: \_\_\_\_\_  
(Name and City)

(If applicable): The Rev. \_\_\_\_\_ renewed the couple's wedding vows.

\_\_\_\_\_ and \_\_\_\_\_  
(Husband's Name) (City and State where he lived when you married)

\_\_\_\_\_ and \_\_\_\_\_  
(Wife's Name) (City and State where she lived when you married)

were married \_\_\_\_\_  
(Date, Year and City and State where you married)

Your signature \_\_\_\_\_ Daytime phone number \_\_\_\_\_

Your relationship to the couple \_\_\_\_\_

Note or special instructions: \_\_\_\_\_

**Email Forms and Photo to:** [traditions@heraldonline.com](mailto:traditions@heraldonline.com)

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