
TRADITIONS

Engagements  Weddings  Anniversaries  Births

BIRTH ANNOUNCEMENTS SIZE AND PRICING

Contact our Traditions representative at 704-358-5370 or email: traditions@heraldonline.com to confirm price and announcement size before submitting payment. Announcement sizes are priced at the retail "open" rate according to the rate card in effect. All prices are subject to change without notice. Your announcement price includes posting on heraldonline.com under our Living tab.

Deadlines

The Traditions page publishes every Sunday. We ask that you submit your announcement at least 2 weeks prior to the publication date.

Announcements are reserved based on space availability for the day requested. Announcements will not publish without approval and prepayment. We accept Cash, Check, Visa, Mastercard, American Express and Discover.

Pictures

The photo submitted with your announcement should be a clear print, no larger than a 8.5x11. The photo will be most suitable if it shows the subject(s) from the waist up. Photos with the subject in the distance, tinted and Polaroid pictures or photos with copy/wording on them are not suitable for publication. Emailed photos must be sent in JPEG format, no smaller than 200DPI and no larger than 300DPI.

Proofing

When you get the copy for proofing, please note the deadline information on the proof copy.

All announcements must be proofed and approved before they will publish. Once any changes or corrections are made, you will be given another proof for final approval.

No credits or reprints will be given for mistakes that you overlook during the proofing process.

Below are listed some of our most popular announcement size prices. Actual ad size and price may vary depending on the information you wish to include.

1 column x 4 inches \$79
1 column x 7.25 inches \$123

Pricing includes a black and white photo. Add a color photo for \$50.

Include our Traditions Package - \$15.00 each

Our Traditions Package includes 10 copies of the Sunday edition of The Herald (the day your announcement publishes) and an 8.5x11 reproduction of the announcement on linen print that is suitable for framing.

All prices subject to change without notice.

Need help deciding what announcement size to choose?

Call our Traditions Consultant Monday-Friday 9am-4pm at 704-358-5370
or email: traditions@heraldonline.com

Herald Traditions Birth Announcement Form

Please print clearly. Supply only the information you wish published in the paper.

Spelling and legibility are the responsibility of the person submitting the form. Please remember to turn in your authorization form along with payment and photo. Announcements must be pre-paid before publication.

We strive for perfection as we reproduce your photograph at an important time of your life. However, due to mechanical constraints associated with printing presses and newsprint, we are not able to achieve levels of quality associated with magazines or photo studios. As such, we do not provide reprints due to any defect that may occur during the printing process.

Parents' Names _____

of (City/State) _____

Baby's Full Name _____ Baby's sex _____

Date of Birth _____

Place of Birth _____
(Name of Hospital)

Maternal Grandparents' Names _____

City/State _____

Paternal Grandparents' Names _____

City/State _____

Time of Birth _____ Length _____ Weight _____

Names of Other Siblings (optional) _____

Any Special Information (optional) _____

IMPORTANT:

If the mother and father are named above, they both must sign this form before the announcement will publish.

Mother's Name: _____ Mother's Signature: _____ Date: _____

Father's Name _____ Father's Signature _____ Date: _____

Email Forms and Photo to: traditions@heraldonline.com

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The Herald heraldonline.com

For Home Delivery call: 1-877-421-6397